

# Component 4- Advocacy for Mainstreaming Risk management in the local government sector.

**Program for Hydro Meteorological Disaster Mitigation in Secondary Cities in Asia(PROMISE)**

**PROMISE Working Group Meeting**

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- In many Asian countries the subject of Disaster management is handled by a national level institutions or a ministry.
- It is our observation that the activities and functional responsibilities of such institutions are **rarely decentralized** or authority of such institutions has not been adequately delegated to lower levels of governments.
- This need to be viewed as a hindrance for achieving the disaster resilience at community and local levels.

- Due to the **varying nature of policy and local governance structure**, the requirements for advocacy for mainstreaming risk management in the local government sector varies.
- It varies from **creating mechanisms** for ensuring the active community participation in decision making process to **focused lobbying** with the decision makers to introduce appropriate policies to ensure risk management as a routine practice

While selecting the appropriate strategy that should be adopted for mainstreaming risk management in local government sector by partner institutions of PROMISE in respective countries, they need to identify a practical, cost effective and easy approach for implementing effective advocacy campaigns for mainstreaming risk management at local level.

- The first task should be to carry out a **situation analysis** in the respective country.
- A compromise for integration of disaster risk management into local level planning and programming would require **organized action or series of actions** directed at influencing people, policies, regulations, practices and systems for enforcement in order to bring about necessary changes.
- It is about **influencing those in power** to act and consider bringing in changes to present system of governance.

# Advocacy-Purpose

- The strengthening the means for empowering the at risk urban communities by highlighting the need to assert their views in taking actions at local levels through making it a routine practice and facilitating the claims for their entitlements to have a safer living environment, where necessary representing and negotiating on their behalf, with authorities.

# Steps to be adopted

- Identifying related policy issues
- Select an advocacy objective
- Conduct Research on audience
- Develop and deliver advocacy messages
- Understand the decision making process
- Carry out a Stakeholder analysis
- Build alliances and partnerships with likeminded individuals and institutions
- Make effective presentations
- Mobilize Funding and resources
- Evaluation for improving the approaches

# Possible areas for integration of mitigation and preparedness practices

- Local government level disaster management committees to strengthen the participatory governance process
- Urban land use planning for avoidance or minimizing the exposure to hazard events
- Building by laws to have stronger and hazard resistance construction of houses , buildings and infrastructure
- Emergency response planning for better preparedness
- Annual budget allocations to have consistency in budgetary provisions for risk management activities etc.



# Possible interventions under PROMISE

- Local government level demonstrations and lessons learned workshops
- Publications
- National level meetings with authorities and seminar to present findings of demonstrations at city level.
- Regional level activities such as round table discussions, study tours, etc.

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# Thank You

